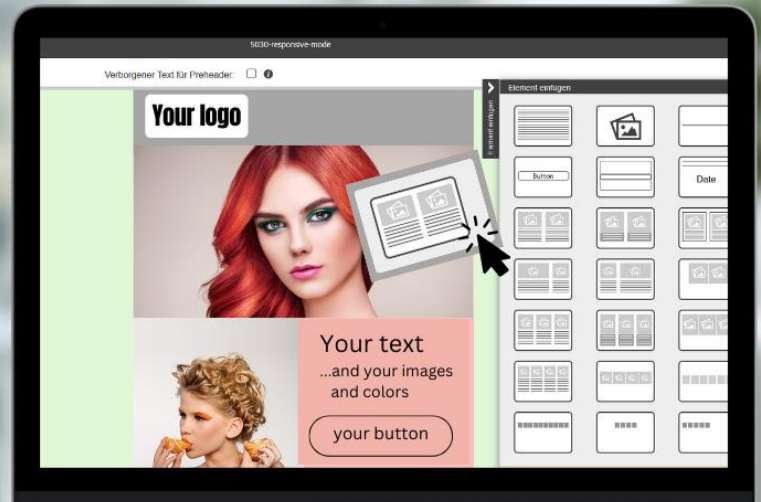


Email broadcast – by point and click

*No investment, no expert
knowledge necessary*



GTC delivers your emails professionally and **without installation or investment**: in your protected customer area - you can prepare your emailing around the clock - and start at the touch of a button.

All your e-mails are dispatched via GTC's own redundant network of high-performance servers – and **with all features!**

No time? No problem: **we will take care of everything** for you! Just call / email! Our friendly customer advisors will be happy to help you!



Flexible to use

*Start your emailings around
the clock – 24/7*



Simple to use

*Online with just a few clicks –
no prior knowledge required*



No monthly fees

*Flexible use as needed –
or monthly package*



Bounce-Management

*Undeliverable emails
are filtered out*



GDPR compliant

*Servers located in Germany –
contract for data processing*



Detailed logs

*Protocols, statistics, link
tracking, and much more*

Email broadcast – it's that simple

Send the contract back once (with no obligation to purchase the flexible tariff), receive your access data and get started!

1. Register at **gtc.net** with personal access data
2. **Upload the distribution file**
3. **Create a template** with just a few clicks without any prior knowledge
4. **Settings** - duplicate check, shipping date, sender address, subject and much more
5. **Start** - shipping is fully automatic

No time? We'll take care of it for you! Call or email us!

Create

- + Simply design professional emailings **yourself** - online in our template editor **with just a few clicks**
- + **Use existing templates** and change texts and images
- + **Upload images** and integrate them online
- + Define link- and **background colours** by a click
- + **Responsive design templates** – for computer screen and mobile phone



Email broadcast - Sending

The delivery takes place automatically via our high-performance systems. Intelligent delivery algorithms and constant monitoring ensure high delivery rates – even with large shipping quantities.

Send

- + The email sent automatically adapts to the end device (**responsive design**).
- + **Automatic address check** (bounce management) - no overcrowded mailbox.
- + **Signed dispatch with DKIM** - for higher delivery rates.
- + Sending with **unsubscribe link** - unsubscribers are automatically blocked.
- + Automatic **second dispatch** - email delivery despite greylisting.
- + **Follow-up mailings** - automated follow-up emails to openers of the first mailing.



Tip:

Important information can be forwarded by fax to all recipients who have not been reached.



Evaluate

- + Detailed **transmission report and statistic**
- + Statistics concerning **browsers / equipment** used to open the email
- + Protocols regarding to the **click behaviour** of your recipients