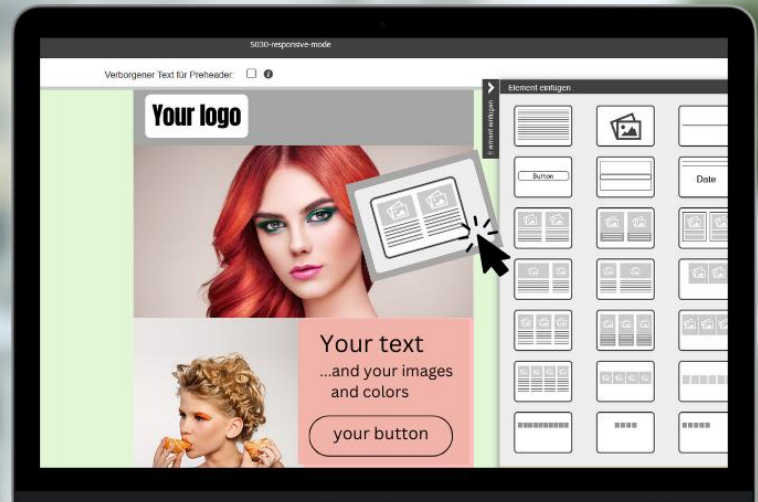# E-mail broadcast –

## by point and click

**No investment, no expert knowledge necessary**

GTC delivers your emails professionally and **without installation or investment**: in your protected customer area - you can prepare your e-mailing around the clock - and start at the touch of a button.

All your e-mails are dispatched via GTC´s own redundant network of high-performance servers – and **with all features!**

No time? No problem: **we will take care of everything** for you! Just call / email! Our friendly customer advisors will be happy to help you!

### Flexible to use
*Start your e-mailings around the clock – 24/7*

### Simple to use
*Online with just a few clicks – no prior knowledge required*

### No monthly fees
*Flexible use as needed – or monthly package*

### Bounce-Management
*Undeliverable emails are filtered out*

### GDPR compliant
*Servers located in Germany – contract for data processing*

### Detailed logs
*Protocols, statistics, link tracking, and much more*

# E-mail broadcast – it's that simple

*Send the contract back once (with no obligation to purchase the flexible tariff), receive your access data and get started!*

1. Register at **gtc.net** with personal access data

2. **Upload the distribution file**

3. **Create a template** with just a few clicks without any prior knowledge

4. **Settings** - duplicate check, shipping date, sender address, subject and much more

5. **Start** - shipping is fully automatic

No time? We'll take care of it for you! Call or email us!

## Create

+ Simply design professional e-mailings **yourself** - online in our template editor **with just a few clicks**

+ **Use existing templates** and change texts and images

+ **Upload images** and integrate them online

+ Define link- and **background colours** by a click

+ **Responsive design templates** – for computer screen and mobile phone

# E-mail broadcast - Sending

*The delivery takes place automatically via our high-performance systems. Intelligent delivery algorithms and constant monitoring ensure high delivery rates – even with large shipping quantities.*

## Send

+ The e-mail sent automatically adapts to the end device **(responsive design).**

+ **Automatic address check** (bounce management) - no overcrowded mailbox.

+ **Signed dispatch with DKIM** - for higher delivery rates.

+ Sending with **unsubscribe link** - unsubscribers are automatically blocked.

+ Automatic **second dispatch** - e-mail delivery despite greylisting.

+ **Follow-up mailings** - automated follow-up emails to openers of the first mailing.

*Tip:*
*Important information can be forwarded by fax to all recipients who have not been reached.*

## Evaluate

+ Detailed **transmission report and statistic**

+ Statistics concerning **browsers** / equipment used to open the e-mail

+ Protocols regarding to the **click behaviour** of your recipients