

## SMS broadcast

– fast and simple

*Send information and appointments easily and professionally.*

*No investment,  
easy handling*



Flexible to use



Your sender ID



Detailed log files

## Why GTC

GTC SMS broadcast enables you to start your SMS-mailings just by pushing a button. Without investments or installations: access to the internet will do! The transmission is carried out via our high-performance systems – of course **with your own sender- ID**. After each broadcast you profit from detailed statistics plus transmission reports containing **all feedback**.

No time? No problem: we will take care of everything for you! Just call or email!  
Our friendly customer service will be pleased to help you!

# SMS broadcast – so easy

*GTC SMS broadcast gets your messages to the point, no matter the number of recipients. This pays off: not only for your organization (e.g. by broadcasting appointment reminders) but also for the success of your marketing campaigns.*

*Our customer advisors will help you - with questions or the complete processing of your orders.*

## Prepare

- + **A list with the recipient's mobile numbers -**  
The mobile numbers can contain any common special characters (like: "-", "()" or even spaces)  
You can simply upload your file.
- + **The text you want to send:**  
The text can be inserted directly in your secure customer area  
(up to 160 characters are one SMS - longer SMS will be charged additionally)

## Send and Evaluate

You can prepare and start your sms broadcast in your online customer area step by step:

- + Your desired start time
- + Elimination of duplicates
- + A **comparison** of up to 3 campaigns enables you to determine the factors of success of your marketing activities
- + Also a **detailed log file** is ready for download here
- + **Statistics** of your SMS broadcast are available in your secure customer area

